

# CMG Board of Directors Meeting

Palm Springs, CA

Jan. 18, 2015

**Members Present** (13 of 16 Voting members present)

## ***Executive Officers***

President: Matthew Sunderland

Vice-President: Jamie Simmons

Secretary: Mohabee Serrano

Treasurer: Dave Clark

## ***Appointed Officers***

Jim Ruboyianes\*, Webmaster; Ben-Andy Hein\*, Registrar; Blaid Peisinger, Arts & Activities; Cat Walker, Archivist/Historian; Tony Clark, Technical Advisor; Drew Blanchar, Communications

*\* Denotes non-voting Board Member, due to term limits.*

## ***Board Representatives***

### ***Gatherings***

Frank Hermann, 82nd CMG; Charlie Malarkey, 83rd CMG

### ***Local Events Committees***

Fabian Maes, LEC-SD; Alan Weaver, LEC-DC; Charlie Malarkey, LEC-BA; Rich Farshler (substitute); LEC-Sacramento

## **Board Members Absent**

Joe Wagenhofer, Development; Steven Ibarra, Outreach; Ernie Elliot, 84th CMG;

## **Visitors Present**

Mike Fahy, Frank Rothacker,

## **Meeting Brought to Order: 5:35 PM**

### **Minutes of the last two meetings, in November, 2014 (*Mohabee Serrano*)**

Two meetings occurred in November, a teleconference, and a "live" meeting, held in Julian, during the 81st CMG. Both meeting minutes were considered, for one vote. No comments or amendments were raised by the Board. The Board voted to approve the minutes of both meetings: 15Y; 0N; 1A.

## **Appointment of Directors**

*(Except as noted, all of the incumbent Directors were affirmed for a continuing term of service).*

## **New Director: Community Volunteer Opportunity Director**

No candidates came forward, or were suggested. Matthew will make an announcement for this opening, based on the proposal that was approved at the 2015 AMM, and forwarded to the Board of Directors.

## **Arts and Activities Director**

### *Discussion Notes*

Much positive feedback is heard. Blaidd is busy with LEC-LA, and is drumming and participating in all kinds of different activities. Noted comment: Blaidd isn't just holding the seat, he wants to develop the CMG. Blaidd is nominated to continue his work in this position, and is re-elected.

## **Tech Advisor**

### *Discussion Notes*

Tony's first year in this position has been both difficult and wonderful. Tony's focus will change, since there will be less maintenance on the CiviCRM system. Ben-Andy will step in when Tony needs to step down, to take on duties with the Fall Gathering.

## **Registrar**

### *Discussion Notes*

Clay is trained now, to take on registration. Clay is nominated, and accepts. In a brief speech, Clay acknowledges Ben-Andy, as the long-celebrated Registrar. Positive reviews for Clay were given by BA, Tony, Frank R., Jim, Uncle Drew, Matthew, and Trey. Affirmed by acclamation and applause.

## **Webmaster**

### *Discussion Notes*

Jim is willing to train another man to be webmaster. Fabian Maes is nominated, and Fabian accepts. Some time was spent asking questions of both. It was suggested that Jim stay on, and be the mentor to Fabian, for the next five months, which Jim accepts. A review will be made with the two men, at the Spring Gathering, and if all works well, Fabian will take over the webmaster's position. Positive words were heard, for Jim and his many years of service.

## **Communications Director**

### *Discussion Notes*

Drew Blanchar is nominated and accepts affirmation. Drew says he oversees the outside communications, such as enotifies, post cards, and the like. Both Communications internal and external are covered by the Communications Director. The reviews heard from the floor favored Drew's growth through the tasks he does.

## **Development Director**

Joe Wagenhofer is affirmed for a second year, in this position. Joe was absent, and will be appraised of this affirmation.

## **Archivist**

### *Discussion Notes*

Cat is nominated, and accepts. Cat reported that his first year included moving the "physical" archive from Palm Springs to a new location. He's been busy, scanning documents from the physical archive, which will eventually be made available to the Board, and possibly, the public website. He discovered many early artifacts of the CMG, and plans to report more fully about this and other discoveries during the next year. He enjoys learning the history of the CMG, and looks

forward to serving a second year as Archivist. Positive reviews are given by Mohabee, Matthew, Frank R., Blaidd, and Ben-Andy.

### **Outreach and Marketing Director**

#### *Discussion Notes*

The title is questioned, since outreach is done for a specific audience, while marketing is a general approach. Unanimous vote to change the name. Ross self-nominates. He told the Board that he has experience with marketing, and marketing strategy. He has no formal training in marketing. The marketing 8, while it's a great group, Ross feels he can't be a full-fledged director, due to health concerns. BA nominates Ross to be interim director; and that one of his duties will be to find someone to fully take on the duties. He says he'll work with Steve Ibarra, the current Outreach Director. He won't be available during the Spring Gathering. His husband says OK, and so does Ross, upon the interim nomination. He'll put out an enotify blast to CMG to solicit a qualified director. Ross is voted in, with unanimous acclimation.

All of the appointed officers were asked to step into a circle. Twinkling and applause occurred, in appreciation.

### **Treasurer's Report** (*Dave Clark, CMG Treasurer*)

*(The full Treasurer's Report was presented to the Voting Members, and attendees, at the 2015 AMM.)*

#### **Summer Budget**

Charlie distributed the forms containing the financial budget for the 83rd CMG. The sliding scale is being considered. The big picture: this includes the 13.5 percent profit returned to the Board, and it also includes the Green Bus, which is subsidized by the green fees. The PC members will make a donation of 200 dollars, to make the budget. 165 attendees are projected. Dave Clark, CMG Treasurer, isn't comfortable with the final figures of 2014, (which does not include the tee shirts expenditure (commemorative items). Charlie says that the 2015 tee shirts will be less expensive than the elaborate ones in 2014.

A motion was made, to empower the Treasurer to work with the 83rd CMG Planners and Charlie, and to finalise the budget. Y:9, N:2; A:3 .

#### **Spring Budget**

No budget has been produced for the Board to consider, at this meeting. A motion was made, to allow the Treasurer to approve this budget, when it's ready for consideration. Vote: Y:17; 0N; 0A.

#### **Bank Accounts**

Dave Clark, CMG Treasurer, will commit to finding a new bank, since Chase is not serving the CMG with dilligence. He will complete this search by the end of February. Once Dave finds the new bank, he'll send the Secretary a form to sign, and send on to the bank, on the CMG's behalf. Vote for this motion: 18Y; 0N; 0A.

### **NEW BUSINESS**

#### **BaseCamp Proposal** (*Frank Rothacker*)

A motion was made, for the CMG Board to take ownership of the current account, and CMG will pay for the transferred account. This was unanimously approved.

#### *Discussion Notes*

Frank Rothacker took on the task of finding an info-sharing method for the last Summer Gathering. The planners used BaseCamp to shuffle files and documents among each other. Disadvantages: this account was not set up correctly, such as it is, it was set up in a personal account. Dave says he reimbursed the person named as "owner," but Frank doesn't think this is fully OK. This is the tip of an iceberg of further problems, according to Frank.

The BC system is \$20 per month. There are several allocations of space, large enough for several Gatherings. The CMG can set up to ten active projects, for our needs. Frank R. and Frank Hermann are the BC administrators. Frank R. says he'll help Dave transfer the account that the former Summer PC set up. Trey says it's an awesome system.

#### **CiviCRM** *(Frank Rothacker)*

Frank Rothacker strongly advises that we use the BaseCamp account, to communicate about CiviCRM. This will be used instead of emails which are "willy nilly". This is to manage our communications system. Frank says he'll be the main administrator, and can mentor new administrators.

#### **Announcement Notice Boards** *(Frank Rothacker)*

##### *Discussion Notes*

Frank built electronic notice boards, and installed them, at the three Gatherings, in 2014. Frank is willing to offer the boards to the 2015 Planning Committees, and will mentor the use of the system, and will then donate the system, for future use. Frank is willing to take this on, and has already talked with the PCs for Spring and Summer.

He appeals to the Board Reps of the three 2015 Gatherings. It takes prep time, to load the schedules. The system is simple, it works in HTML. Frank H. will work with Frank R. to get the info about the gatherings activities, for the upcoming Spring Gathering.

#### **Closing Notes**

President Matthew Sunderland welcomed the newly-installed Directors and the re-affirmed incumbent Directors. All of the appointed directors, except the Webmaster, may vote during the Board Meetings in 2015. In addition, there are eight Board Reps, each of whom have a vote in Board business. The four Executive Directors were all re-elected to their respective positions, and each one also has a vote during Board Meetings.

#### **Adjournment**

This meeting adjourned 7:05 PM.

#### **Next CMG Board Meeting**

The next CMG Board Meeting will be a teleconference, usually scheduled at the end of March. More info and a possible poll for the exact date and time, will be sent out to the Board.