

# **CMG Board Meeting**

January 14, 2012

Women's Building, San Francisco, CA

## ***In Attendance:***

### ***Executive Board Members (4)***

Mike Fahy (President), Ed Perez (Treasurer), Steve Ibarra (Vice-President), Mohabee Serrano (Secretary)

### ***Appointed Officers (6)***

Ed Wahl (Arts Coordinator), Jim Ruboyianes (Webmaster),  
Dave Clark (Development Director), Mohabee Serrano (Archivist/Historian),  
James Badberg (Communications Director), Ben-Andy Hein (Registrar),

### ***PC Board Reps (3)***

73<sup>rd</sup> CMG (Spring)-Robert Burnham,  
74<sup>th</sup> CMG (Summer)-Chris Magnani,  
75<sup>th</sup> CMG (Fall)-Phil Darby

### ***LEC Board Reps (5)***

Thomas Nicholson (Los Angeles), Jamie Simmons (Desert Cities), Milo Shapiro (San Diego),  
Norman Skonovd (Sacramento), David Senk (Bay Area)

### ***Visitors (2)***

Joe Wagenhofer, Frank Rothacker

### ***Absent Board Members (1)***

Lee Usher (Tech. Advisor)

### ***Meeting brought to order: 7:39 PM***

### ***Approve Minutes of Nov. 25 Board Meeting (Mohabee)***

Ed Seconds. Thomas noted a correction. Approved unanimously, as corrected.

### ***Treasurer's Report (Ed Perez)***

Corporate Budget. A three-page document was presented by Ed Perez, Board Treasurer. The budget includes trimming the reimbursements for travel to Board Meetings, and the admissions to Gatherings where the Board meets.

The total Board Budget for 2012 comes to \$18,782.00.

Vote: 11Y; 3N; 0A The 2012 Board Budget passes, as presented.

### ***Avecra/I Contact/E-nect***

Dave Clark questions the deduction for Avecra and other message systems. B-A says that by eliminating I Contact and E-nect, and using Avecra to replace the two systems, we'll have a little money left over. Local Events Committees and PCs will bear the cost of the new system.

*Travel Reimbursements:* Ed says there will be a limit per person. The amount will be announced. First people to be served are the Board Members who request reimbursement.

*Pride Booth Reimbursements:* \$100 max reimbursement, per LEC request this year. Jamie: LEC-DC has an info booth for CMG at the PS Aids Walk. Ed says this is OK

*CMG Board Retreat:* There is no money budgeted for the Board Retreat this year.

### **74<sup>th</sup> CMG Budget (Phil Darby)**

Due to time restrictions, and several details that needed further attention, this budget will be approved by the Executive Committee, in the near future. Vote: 13Y; 0N; 0A

### **President's Report (Mike Fahy)**

Mike welcomes the Board, and also welcomes Steve Ibarra, the newly-elected Vice President, to the CMG Board. Former VP Ben-Andy Hein is thanked for his service to the Board. Ben-Andy will continue to serve the Board as the Registrar.

### **Confirmation of Appointed Board Officers**

Mike asked that the men who are currently serving as Appointed Board Officers reaffirm their commitment to serve in their specific offices:

Communications Director (James Badberg)-Yes; Webmaster (Jim Ruboyianes)-Yes; Arts Coordinator (Ed Wahl)-Yes; Development Director (Dave Clark)-No; Registrar (Ben-Andy Hein)-Yes; Archivist/Historian (Mohabee Serrano)-Yes; Tech Advisor (Lee Usher)-absent, will be polled at the next Board Meeting. Proposed that we accept the Officers who said "yes"—Thomas moves, Ben-Andy seconds. Unanimous approval.

### **Open Offices-Nominations Held:**

Outreach Director: Gregg is nominated, and accepts. Vote: 11Y; 0N; 1A Approved.

Development Director: No nominees. Will be filled by the Board at a later time.

### **New Officers/Non-Voting**

Assistant Secretary (Ed Perez)

Vote: Y-1; no-11 This proposal is defeated.

Ed proposes that we nominate an assistant to the Secretary, whose tasks would be determined by the Board Secretary. There would be additional funds set aside for the Assistant Secretary, for travel to Board Meetings and other routine expenses. Ed's concern is that the Assistant Secretary could be trained and mentored by the current Secretary, and could become a Secretary nominee for a future Board Election, at the ABM. Discussion on the floor was heard, and despite the good intentions of this proposal, most of the comments did not favor this proposal. The concerns raised were the additional funding for Board travel and admission to Gatherings, and there is no need for an Assistant Secretary at this time.

*This meeting will reconvene Sunday, for further consideration of matters on the table, and new agenda items. Time will be announced.*

**Sunday, Jan. 15, 2012**

*Meeting reconvened 3:05 PM*

**Elimination of the Fall CMG Board Meeting (Ed Perez)**

Reduce the number of Board Meetings by one, and a Board Meeting will not be scheduled at the 75<sup>th</sup> CMG (Fall, 2012). This would save \$2900 for admission reimbursements to the 75<sup>th</sup> CMG.

A reallocation of funds would be made:

\$600 to the 2012 ABM, for cost of food, and meeting space extended time and hotel room rent. \$1300 for Outreach, and \$1000 for Board Travel.

Vote: 8Y; 1N; 1A This measure passes, and affects the 2012 Board Budget.

*Discussion Notes:*

Ed Wahl: Will this cover Board Members who need to travel to Gatherings? Ed P: This will cover the travel budget of 2012. Chris: There will be a missed meeting, and what are the consequences? Robert thinks elimination and reallocation is a good way to handle the expenses. Milo: the SD Planners may need help in the registrations. Jim: how was the \$2900 estimated? Ed P: this is based on the estimate made for the 2012 budget. Jim: we could make a conference call, for the missed meeting. Charley: there are other ways to save money. It's good to have the Board presence at each Gathering, and there's value to having a face-to-face meeting. Phil Darby, who represents the 75<sup>th</sup> CMG (Fall, 2012), said that there may be problems with the lack of [16] Board registrations. There will be a "green" bus available, to transport attendees from LA and SD to the Gathering, but for the good of the Organization, this meeting elimination will be OK. Vote: 8Y; 1N; 1A

**Defer the Hot Tub Loan, for Fall Planners (Ed Perez)**

The CMG Board of Directors grants the 2012 Fall Planners a one-year deferment of the Hot Tub Loan repayment (\$600). This deferment will be reviewed, and possibly renewed, at the 2013 ABM Board Meeting. Ben-Andy seconded. Vote: 8Y; 1N; 4A This motion passes, and will amend the loan agreement of 2010.

*Discussion Notes:*

Ed proposes ending the debt of the hot tub, which amounts to \$1800, unless the Gathering sells out, and the 75<sup>th</sup> CMG can pay the loan. Ed wants to write-off the entire loan. Joe thinks that this won't help save money. Ed P. thinks that Joe's point is valid, and he amended the proposal, to defer repayment of the loan for one year. This deferment will be reconsidered at the 2013 ABM Board Meeting.

**Authorization of Surveys (Mike)**

This is a review the CMG Survey Policy—surveys are controlled by the CMG Communications Director. The Board controls all design elements. Do we want to keep the current survey policy?

Vote: 10 Y; 1N; 2A The current policy, originally drafted in 2009, and amended in 2010, is confirmed.

*Discussion:*

The 2009 survey policy originally covered PCs, for post-Gathering surveys. The survey policy indicates that the Communications Director approves the posting of the surveys, and oversees the design and implementation. This concern was brought up due to an

inconsistency. Barry Schoenfeld, a co-chair of the LEC-LA, sent a memo to Jim, requesting that a survey be issued, to find out what events could be offered by the LEC-LA. The proposed survey would be sent to everyone subscribing to LEC-LA messages. Jim and James refused Barry, citing privacy matters, and who could glean info from the survey. Barry then sent out a survey on his own, and posted the survey to everyone signed up for LA announcements. James does not want Barry to have access to confidential info. The survey responses are identifiable, so this refusal is important. Milo thinks that Barry's survey went out to more than the LEC-LA list. Joe: surveys go out via the Communications Director. Norman: keep the policy as it is. James says that any LEC or PC can create a survey, but it must be screened and then sent out by the Communications Director.

James wants to see the policy, since it forms a centralized and common format for surveys. Jamie: not acceptable to an LEC, but he will accept this policy for now. Charlie: asks about the current process regarding electronic communications. Phil D: continue the policy as it is. David S: wants clarification. Thinks that LECs can have control, if needed, and no centralized format. Robert: thinks a violation has occurred, and we need to continue our electronic process as is. Ben-Andy: no-brainer that we need a policy. James says no approval requests have been made from LEC-LA. All electronic communication needs to be approved by the CD. Mike wants to separate the two concerns. Thomas thinks that Barry needs to follow the rule that he originally created. Ed Wahl thinks that the policy can stand as it is. Mohabee thinks we can keep the rule as it is. Steve I: if we didn't have the current need for controls, no rule would be needed; he's OK with this policy.

### **Notify Message Approval Process**

LECs may send out messages without the approval of the CMG Communications Director ("CD"), but the CD may review and supervise the content of sent messages. 9Y; 4N; 0A. This proposal passes (Operating Procedures for PCs and LECs). This modifies the current policy concerning Message Approvals.

Question: Shall all announcements from LECs to go through the Communications Director?

James: It's helpful for the Communications Director (CD) to look over the messages before they are dispatched. James would modify the policy to include checks for consistency by the LECs, for logo and branding issues. David S: this is unusual, since the CD sets the standard, but does not review the messages. James: many organizations have professional reviewers, and not volunteers. He would be comfortable with David's concern, as a new policy. Milo doesn't see this as a major issue. There's a 24 hour "hold" period, so the messages can be reviewed. Dave Clark: the old policy is likely in place due to the abilities of the former CD, which is apparently different from the goals of the current CD.

### **Notify Message Design and Branding Standards**

All messages must comply with CMG standards regarding branding, format, and shall include the CMG Mission Statement. The CMG Board President will enforce the policies, after the Communications Director's effort to enforce the policy has been refused. Vote: 10Y; 1N; 1A—proposal passes (Operating Procedures for PCs and LECs).

Milo: what shall LECs do at this time? Gregg says we had a safety check; there was better review of specific elements in the messages. James wants to comply with what's best for the organization. Some checks and balances need to be in place to check consistency. James: 75% of messages will go out without the checks.

**Regional Outreach Reps and Regional Youth Outreach Reps. (Gregg Cassin)**

The Outreach Director shall enlist volunteer Regional Outreach Representatives, to bring newcomers to the CMG, and also shall enlist volunteer representatives to reach out to young men. These positions would “jive” with the current five LEC regions of the state. Though no specific plans were mentioned, Gregg will have a detailed plan of action at the next CMG Board Meeting. Vote: 8Y; 0N; 3A; approved as presented.

*Discussion:* Steve Ibarra thinks this is in line with reaching out to specific “pockets” of men, and focused on outreach in different regions. Charley is concerned that “straight” and “bisexual” men are not included. These will not be board positions, but will be supervised by the Outreach Director. RORs and RYORs will eventually form groups to support the outreach programs in each region. Steve will assist Gregg, in establishing this program.

**LEC Decision-Making Subcommittee (Milo Shapiro)**

Proposal: Authorize a subcommittee of the Board, to approve revisions of the Manual for LECs, and other matters specifically related to LECs. This subcommittee will be composed of all five LEC Board Reps. When the LEC Reps meet, they will have voting rights, about matters brought up for a decision by the LEC Congress.

Vote: 10Y; 0N; 0A unanimous approval.(LEC Operating Procedures)

***Next Board Meeting: Teleconference, date and time TBA.***

**CMG Board Meeting adjourned 3:47 PM, Sunday, Jan. 15.**