

**California Men's Gatherings**  
**Annual Member's Meeting**  
***Minutes***  
**Jan 17, 2015 Palm Springs, CA**

In Attendance:

Confirmed Voting Members (27, total)

Mohabee Serrano, Frank Hermann, Jamie Simmons, Blaid Peisinger, Traye Turner, Frank Rothacker, Richard Farshler, Matthew Sunderland, Tony Clark, Charlie Malarkey, David Clark, John Bayes, Jim Ruboyanes, Uncle Drew Blanchar, Brit Billeaud, Cat Walker, Mike Fahy, Alan Weaver, Jeffrey Rykhus, Clay Kilgore, Ross Frankel, Michael Hagar, Fabian R. Maes, Brock Bennett, Ben-Andy Hein, Joe Wagenhofer, Mike Fahy

General Members (8, total)

Jim Girod, Kirk Olsen, Barry Klein, Frank Failing, Karim Christopher, Vic Fusilero, Tony Hermann, Delon R. Gabeli

Visitors:

Vince Corsaro, Open Space Meeting Facilitator

*In keeping with CMG Member Meeting traditions, anyone who signs in at the first meeting session will be counted as an attendee at the forthcoming sessions of the meeting. No further attendance was taken for the second and third sessions of the meeting.*

Meeting Facilitator: Matthew Sunderland, President, CMG

Assistant Facilitator: Jamie Simmons, Vice-President, CMG

Treasurer: Dave Clark, Treasurer, CMG

Note Taker: Mohabee Serrano, Secretary, CMG

Vibes Keeper: Blaid Peisinger

Timekeeper: Frank Rothacker

*Secretary's Note: Prior to the Board Election, held in the evening of Saturday, Jan. 17, 2015, three Open Space meeting sessions occurred. The first session lasted four hours, and the subsequent two sessions lasted two hours each. In these sessions, concerns and tasks were honed into proposed policies, goals, and general recommendations. Before the first session, topics were identified, and topic group leaders self-identified and came forward. Facilitator Vince Corsaro led the attendees during the Open Space meetings, and helped the community of men assemble the agenda for the 2015 CMG Annual Member's Meeting. Nine proposals were heard, and considered by the Members at this meeting.*

**Saturday Agenda: Election of CMG Officers**

**First Meeting Session brought to order: 5:53 PM**

Ben-Andy Hein ("B-A") led this election. He is not running for an office on the Board, and in fact is stepping down, as Registrar. He strongly recommends that the Members present consider serving the Board. There is a three year max. service term for these officers.

Ben-Andy acknowledged that during the maelstrom of the 2014 Spring Gathering, when so many men were busy planning the Gathering, Clay Kilgore sent B-A a message, indicating that he was interested in training for the Registrar's position. It wasn't long before Clay was able to register the smaller events in 2014, and then took on the position, with B-A's assistance, to register the Gatherings of that year. This is an example of what can be done, to train men interested in the Board's often difficult, but necessary tasks.

There are four current officers holding positions on the CMG Executive Board. The positions are: President, held by Matthew Sunderland, Secretary, held by Mohabee Serrano, Treasurer, held by Dave Clark, and Vice-President, held by Jamie Simmons.

### **Secretary**

The Secretary election is first. Matthew tells the attendees that the Secretary is the "work horse" of the organization, making sure that Board and Member meetings are announced, and the proceedings are documented. Mohabee Serrano is nominated; no other nominations are heard. Nominations were declared closed, by the President. Mohabee is re-elected to serve as Secretary, by acclamation.

Discussion centered around the term limits. Ben-Andy shared that one can serve in one position for up to three years, with a one year "Break," followed by possible re-election back to the Board, after the "break" is over. An elected Board Member can aspire to election for President, and fulfill that position for two more consecutive years.

### **Treasurer**

Dave Clark is nominated, by Blaid Peisinger. Dave accepts. Mike Fahy believes that the Board's Executive positions are quite important, and are honorable. The Treasurer has a specialized job, which takes skills in accounting, and overseeing the operations of the statewide organization. Ben-Andy says that the Treasurer also files annual taxes, form 990, and other forms to the state and federal governments. Dave told the Members that the taxes and forms for 2014 were filed, and are up to date. Tony Clark thinks there needs to be a "mentoree" for Dave to train. The Secretary reminds the Members that Dave's three-year term ends in 2016, and the other three Executives will be "termed out" in 2017. Tony C. moves that nominations be closed. Seeing that only one candidate is on the slate, Dave Clark is re-elected by acclamation.

### **Vice-President**

Jamie is nominated, for re-election, and he accepts. Jamie says he's quite satisfied with the turnout at this meeting, and also will be proud to serve a second year as Vice President. His duties include first-timer orientation and debriefing, before and after Gatherings, and determining

membership qualifications of the men who serve the CMG. Nominations were then closed, and through acclamation, Jamie was re-elected as Vice-President.

### **President**

Matthew indicated that many former CMG Presidents are attending this meeting. Mike Fahy is here. Joe Wagenhofer, Richard Farschler, and Charlie Malarkey, are also present. All of these men served as President, and represent the different eras of growth in this organization. Frank Hermann nominates Matthew Sunderland. Matthew accepts. Mohabee seconds. Seeing that there are no competing nominations, the floor is closed, and Jamie Simmons voices that motion.

Matthew asks that there be a discussion, prior to his confirmation. He leaves the room. Ben-Andy leads the discussion. After the Members heard many positive comments regarding Matthew's growth, his leadership abilities, and his skills in steering the CMG forward, Matthew returned to the meeting room.

Matthew is re-elected, with 23 voting favorably, and one abstention.

Upon his reappearance, Matthew says it's an honor and pleasure, and a learning experience, to serve as the CMG President.

### **Meeting Session Adjourned 6:51 PM**

**Sunday, Jan. 18, 2015**

*Check In began: 8:31 AM--Off-Record*

**Meeting called to order: 8:43 AM**

### **Minutes of 2014 Annual Member's Meeting (San Mateo, CA)**

Matthew presented the minutes, and asked for corrections or any further changes. None were heard. Dave Clark moves that the minutes be accepted. Tony C. seconds. Vote: 24Y; 0N; 0A.  
*Approved as written.*

### **Process Minutes**

Matthew pointed out that the items on the agenda were determined the day before, in Open Space. The agenda items are ready, and the presenters of the matters are urged to be clear and concise. The process of modified consensus was explained. Prioritizing was discussed. Of the many concerns regarding prioritizing the items on the agenda, most of the attendees seemed favorable to not prioritizing the list.

In the interest of keeping time, 10 initial minutes were allotted for discussion of each item, which could be renewed by the Members, if more time seemed necessary. No item could be extended for more than 20 minutes, total. After all of the Open Session matters are considered, any item that is not on the agenda can be determined, as time allows.

Matthew also indicated that Milo Shapiro, who is conducting the CMG Logo Contest, will present, via GoToMeeting, twelve logo designs for the Members to consider, later that morning. The minutes for the logo selection process and final decision are found, in these minutes, after the Open Space proposals.

## **Open Space Proposals**

### **Modify Current Operating Procedure**

#### **CMG Electronics Policy (Fabian Maes)--Ben Andy Seconds. 24-Y; 0-N; 0-A**

1. Electronic devices are welcome.
2. Please keep use private. Excuse yourself politely to make/take calls, etc. Public usage may be appropriate (i.e. taking notes and setting up reminders).
3. Workshop leaders and/or Planners will elaborate on boundary usage prior to the start of the session.
4. Electronic usage may be challenged and please use as a teachable moment for both.

### **Discussion**

This is a fundamental change, but it can be modified at any time. What is this policy for? The Committee that formed wants to loosen up the restrictions to electronics. This can be used at a Gathering or for an event. Gathering Planners can modify the policy as needed, for facilities. This will change the website. This modifies current electronic policy. The big picture for this item is a "live and let live" attitude for the organization. This is the "what is" for the CMG.

### **Marketing and Outreach Committee**

#### **Advisory Committee for Marketing and Outreach (Ross Frankel)**

Mke Fahy moves; Frank H.seconds. *Vote: 24-Y; 0-N; 1-A This item passes.* This measure approves the revised title to the Outreach Director: Outreach and Marketing Director. It is an experimental internal operating procedure, for 2015.

Ross: We are currently comprised of at least 8 Committed Members, and we currently represent all five "CMG active" regions.

Our Objectives are:

- 1) To Search and Recommend to the Board: A Director of Outreach;
  - Goal: Initiate Candidate Search by Jan 31st; and  
Forward recommendation(s) to the Board by February 28th
- 2) To Assist with CMG Marketing and Outreach:
  - Goal: Promote the Spring, Summer and Fall 2015 Gatherings;
  - Goal: Promote other CMG 2015 State and Local Events (TBD);
  - Goal: Explore, Coordinate, Develop Models of CMG Branding, Budget, and Marketing Tools, (TBD) for Director, Boards and Communities'

Actions.

*Recommended by: The Outreach Eight (Ross Frankel, presenter)*

*Discussion Notes*

Ross and his group are comprised of eight members. The CMG Board has a director of Outreach, and this group will assist this person. Steve Ibarra is currently CMG Outreach Director. His term of service ends with this meeting. The President will inform Steve Ibarra, about his term of service and the new election of directors.

Dave Clark suggests changing the title of the position to "Marketing and Outreach Director." This can be done at the subsequent Board Meeting.

Matthew says telecommunications for the committees is available. Joe is concerned that the candidacy for today's election conflicts with the first two objectives, which allow the committee time to find a candidate with the qualifications that the committee is looking for.

Alan says that this objective will serve the board and the Planners. It's a very hands-on approach, according to Frank Hermann. Ross says we're laying the groundwork for marketing and reaching out, to support all Gatherings. Matthew says we need Marketing, we need Outreach, and we now have eight men who are here to help. It's possible for more men to join the committee.

**Recommendation To Gathering Planners**

**Single Flat Fee For All Gatherings** (Frank Hermann)

Vote: 6Y; 16N; 2A, as amended. *This proposal is defeated.*

The last Spring Gathering went to flat fee, as part of a plan to rethink how the CMG charges its Gathering attendees. Frank says that fewer wealthy men are attending, which is mostly based on hearsay, but apparently, the old sliding-scale fee structure discourages attendance by many men. Aggressive promotion of Financial Assistance (FA) drive, to help men requesting assistance, is encouraged.

Traye presented an opposing view that the sliding scale fees favor the lowest paid workers and men whose income barely covers their living expenses. A sliding scale makes it possible for lower income men to come to the Gatherings. He says each PC needs the flexibility to determine the fee structures for each Gathering. He will vote no, and will block the proposal.

Dave says that autonomy for the Gatherings is necessary. The Summer Gathering has already submitted its budget, with a two-tier registration so the first Gathering to implement this new policy, would be the Fall, 2015 Gathering (84th CMG).

Amendment: Single Flat Fee, or a sliding scale fee, as flat as possible, along with with FA availability, along with charitable donations or sponsorships. Frank Hermann approves this amendment.

Traye says that this perspective is one-sided, though, and doesn't consider the effects of a flat scale, towards inviting men who live with low wages and tough urban housing costs.

A question about the charitable contribution was queried, by Drew. Dave Clark says that the attendee who deducts donations from taxes, may subtract the fair market value from the fee, but this side discussion isn't accepted as an amendment.

Jim Ruboyanes thinks that the CMG's cultural traditions are vast, and need to be considered before a broad change in fee structure can be made.

Ross Frankel is greatly troubled by Trey's presentation in opposition, and moves to table the issue, so that more time can be taken, to form a compromise. Matthew asks that the matter being considered be allowed sufficient time for full discussion here and now. There is a general agreement with Matthew, by those in attendance.

Mohabee says that the sliding scale has a history which has followed the planning process for Gatherings over the years. Sliding scales were adopted so that any man, regardless of his ability to pay, can attend the Gatherings. Under the traditional fee structure, the men who are able to pay more, are asked to do so, in order to offset the reduced fees for lower income men. Most, if not all, men who attend Gatherings are honest, and some are downright generous. Mohabee gives kudos to Traye, and says he is also one with very limited means. He would not have attended the Gatherings, had the sliding scale not been offered. He will vote 'no' and will block this motion.

Blaidd thinks that men will be honest on the sliding scale, and those who aren't will be entering the CMG camp and community with a lie.

A new motion to table this matter, to the next Member's Meeting, is heard. A vote is taken, to table this item: 9Y: 17N; 1A. *This motion is defeated.*

**Non-proposal, from a group of observant men (Clay Kilgore)**

How we go, it goes....*(no action taken).*

**Community Service Volunteer** (Tony Clark) Vote: 24Y; 0N; 0A, to create the Community Service Director office on the CMG Board of Directors. The Board will determine the qualifications and will also fill this position.

**Proposal**

Appoint a new director, the Community Service Director ("CSD"), who will recommend like-minded community organizations, for the CMG, state-wide. This person will assist in finding local Community Service volunteers, in San Francisco and Sacramento (S. CA

volunteers are already determined). This will be reviewed by the 2016 AMM, and this may become a Board-Appointed position.

#### *Create Events Directed at Specific Interest Groups*

Aid in the formation of specific interest groups within CMG (once the specific interest groups are formed, "champions" or leaders of special interest groups can be identified); Organizational networking will occur once special interest groups are formed. The groups and their champions will identify external organizations that complement their interests for the benefit of increasing visibility of CMG, in the community at-large and as a cross-marketing tool.

*Secretarial Note: In 2014, a recommendation was adopted for CMG Planners and LECs, to consider taking on volunteer work with local non-profits and other like-minded organizations, for visibility, and to form alliances with these groups. The Community Services Director could facilitate this, plus take on the goals of this particular measure.*

The CSD would look for volunteers and volunteer opportunities on a statewide basis, including engaging LECs and PCs in this purpose.

Mike Fahy related an instance when a volunteer tried to promote an event statewide, through the CMG, but failed to communicate well. He cautioned the Members and Board to carefully choose a candidate. Matthew says men want to volunteer, and want to be of service. We haven't done this yet, but we're growing into this kind of activity.

Vic suggests that the CMG create a "service gathering weekend." This would form community, over a weekend, where volunteers from the CMG would assist another organization, and then intermingle with others in the same community.

John says that LGBT+++ community would be the first priority, but we'll offer service to the broader community. Ross thought that this might include helping a CMG brother, who might need assistance and support.

Dave thinks this is a good idea, and supports this effort.

#### **Proposal: Operating Procedure**

##### **Social Networking Proposal 24Y; 1N; 1A**

David presented this. David is glad to be here, and he's used internal networking in other group work. There is a power within each of us, which can be tapped into, for internal networking. No "networking czar" is really needed, but it takes policy to make this possible. This might be useful for finding fellow gardeners, or other hobbyists, together. It will be useful for finding volunteers, to take on Board-supported tasks and mentoring opportunities, too.

Blaid: The committee can be formed, perhaps by LECs and PCs, but it's been hampered by tech problems. He's enthused by this proposal, however..

Dave Clark: Two types of networking; Internal Networks, which work with databases and other programming. External Networks, which is where the individuals (or “users”) access the system. It may be cost-sensitive, to purchase software, which can be used for the external kinds of use.

This is a policy to promote networking for the purpose of identifying skills and interests of CMG general members. Identify skills useful to CMG and its members.

*To implement the policy, the following is required/recommended:*

**TECHNOLOGY:**

Data collection and data management (including the ability to conduct data searches). Make changes to existing database, as necessary (e.g. registration forms and other data entry forms).

**FURTHER EXAMINE SOCIAL NETWORKING CHOICES:**

To increase current membership;  
To assist marketing efforts;  
LinkedIn, Meetup, Twitter, Instagram, Yahoo, etc.

Discussion evolved slowly for this matter. Many thought that this proposal is broad, perhaps difficult to easily implement. Another concern was how this might be moved forward, and whether the time is right to do this.

**Proposal: New Mission Statement and Core Values Amendment**

**CMG Edge Committee Vote: 23; 0N; 1A**

Mike says his group was about reviving the “edge.” We went from male feminists to male bonding to gay male needs. We became passionate about this organization. What is our edge? How to move us back? These are proposals that came about:

**Proposal: To form a committee, and adopt the CMG cultural initiatives.** (Mike Fahy)

**Core Values Amendment:**

**CMG is a vehicle for men to contribute to the solution of challenges in our world today. We strive to integrate and embrace men where they are to engage, connect with, and empower ourselves and our communities.**

**ACTION COMMITMENTS *(a shift in CMG culture)***

We do this for the world, for ourselves, and for the broader

**IMPROVE OUR RELATIONSHIP WITH THE EARTH**

recycling and keeping the earth in our minds.

**RECONNECT WITH BASIC MEN’S ISSUES**

We've stopped doing this, but it can be resurrected.

**PROVIDE AN EXPERIENCE OF WELLNESS**

Healing and Wellness. Making men welcome.



**INITIATE SERVICE PROJECTS OUTSIDE THE CMG  
ENCOURAGE POLITICAL ACTIVISM  
EMPOWER SHIFTS IN MEN FROM CONSUMING TO CONTRIBUTING TO THE WORK OF  
THE CMG  
TO CONVERSE With, ALIGN OURSELVES With, AND WORK WITH OTHER GROUPS.**

The committee of men will provide a report at the 2016 AMM. The edge is about exploring one's discomfort. An amendment to the name of this proposal was heard, but not accepted.

**Mentoring Proposal** (Michael Hagar)

Support to Mentoring and the work of the Mentoring Committee *Vote: 22-Y; 0-N; 1-A*

Michael's group, the "Mentoring Committee," came up with ideas, recommendations, and suggestions for mentoring, which will be forwarded to the PCs and possibly, LECS. The committees will facilitate workshops about mentoring. This will keep the mentoring conversation alive. A report to the 2016 AMM will share the outcome of the program this committee has provided.

Matthew says this commitment to a year's practice needs to be considered. Men Mentoring Men to be Men is an important concept. the committee may dissolve after next year, but this can be passed on to the next group of men, from the previous committee. Documents can die, and not become "active."

**CMG Document Storage And Access Committee** (Jim Ruboyianes) *Vote: 19-Y; 0-N; 3-A*

Form a committee to research and recommend a document storage system that will augment or replace the current system of multiple shared-document programs, personal storage, and other "awkward" methods of storage and document access.

Jim says we need a document repository, so that men can gather info they might need. The proposal is to form a committee, who will look at these specific items:

--Analyse the scope of the CMG.

Committees need info to be passed from gathering to gathering.

--Analyse the current storage and access to these points.

--How we can get access.

--Analyse what we currently lack.

--Document all the requirements (what do we need?)

--Form a plan for implementation of a new system.

--Education to users of the system.

--Capital purchase for software.

--Select men to form the committee.

Charlie says this could be "institutional memory." Dave will be interested the difference between a repository and the current archival useage. Cat (Archivist) is in charge of documents that are handed out to him, from Board, Committees, and other sources of

the past. These are available for future reference and retrieval. He doesn't think that the proposed committee will want to work with him and the archives alone, but will want to take care of all CMG storage needs.

This will be a "searchable" electronic library and archive. Questions to be asked include who gets access, and what info is available to certain individuals. The committee will determine these details.

Ross thinks this could be part of the marketing effort. Brit says that the 82nd CMG Planners will use BaseCamp, to share documents generated and perused by this group. Jim says that the Data Storage Committee won't be recommending ways to share docs, but they will make recommendations to the board, for permanent electronic storage and access.

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**CMG Fund Raising Straw Poll (Joe Wagenhofer) *No vote taken.***

Joe resented this list to get an idea, through a straw poll, how to proceed in the donation and giving program. He said that there are several ways to give, which have been set up: a car donation program (one car already donated \$75 to the funds), Amazon's program to donate 5 cents per dollar spent, and the annual drive for donations to the Financial Aid Fund.

Projects: (Note: Items 3 through 9 may require further BOD Approval as to content.)

*Note: since this was a straw poll, the exact number of raised hands was not counted.*

*Each Voting Member was encouraged to vote for more than one item.*

Financial Aid--*nearly unanimous.*

General Operating Expenses--*nearly unanimous.*

Fund Compensated Gathering Facilitators/Entertainment At Local Events and Gatherings--*large affirmation.*

Reduce or Eliminate Planning Committee 13% Fee--*small group of raised hands.*

Local Event Committee Meeting/Event Space Rentals--*small group of hands.*

Purchase Camp Property or Urban Community Space--*small group.*

Cover Increased Costs of Current Gathering Camps--*small group.*

Fund Documentary of CMG Past And Present History--*small group.*

Educational Scholarships (individuals inside and/or outside CMG)--*small group.*

Ways to Raise Money--Joe says these methods might be employed, with approval by the BOD:

Fundraising Events

Paid Speaker And Entertainment Events

Annual CMG Gathering Premium Pass With Perks

Encourage Gathering Gathering and Local Event Attendees to donate to: Financial Aid, car donation program, Amazon Smile, etc..

Acknowledge donors on the CMG website, listing anonymous donors as such, and in no designated order.

**Amend the CMG Mission Statement (Jamie Simmons) *Approved by acclimation.***

Add the word “welcoming” to the CMG Mission Statement to read:

California Men's Gatherings (CMG) fosters a safe, supportive, **welcoming community** where men challenge themselves to develop their emotional, spiritual, social, intellectual and physical lives - with as much fun as possible along the way!

**Welcoming: A Recommendation to PCs and LECs (Jamie Simmons) *Vote: 23-Y; 0-N; 2-A, as amended.***

Planners are recommended to prioritize welcoming, and to provide interactive experiences and opportunities for men to connect with each other, at every Gathering and Local Event.

Specific Recommended Action:

-High-prioritize welcoming and creating opportunities for personal connection at every CMG and Local Events.

-All surveys and requests for feedback should include "Self-review" of participation and volunteerism in order to support a shift from consumer to contributor among CMG members.

- Opportunities and support for service and volunteerism (such as workshop opportunities, greeters, etc) should be provided at Gatherings and local events to support a shift from consumer to contributor among members.

Amendment: the VP will remind the Planners and LECs to implement this new recommendation. Jamie accepted.

Questions: How does the next committee remember this?

It will become part of the culture, requiring practice, and passage to the next PC. This is codified; The Exec. committee typically reminds the PCs. LECs need to be welcoming, too, and this needs to be implemented by the Board. It was emphasized that every one in this room is responsible for making events welcoming. It's recommended that those who attend Gatherings, welcome the newcomers, as a routine. The Planners can't do this alone.

Jamie is acknowledged for this effort.

**CMG Ageism Statement (Jamie Simmons)**

**This is a request and not a policy** (*No vote taken*)

Outreach to all new members is important. Outreach to older men and younger men with equal enthusiasm.

To encourage LEC's and Planning Committee over next year, to offer workshops about aging and the welcoming of men of all ages.

Specific Recommended Action: LECs and Planning Committees are encouraged to offer workshops on the topic of aging—on ageism, internalized ageism, as well as practical and spiritual issues of aging.

**Marketing Recommendation to 82nd CMG Planning Committee** (Brit Billeaud)

Vote: 24-Y; 0-N; 0-A *This matter will be forwarded to the 82nd Planners, for approval and possible implementation.*

This is to address the next Spring Gathering, through a sub-committee. This proposal provides a "starting point" for the sub-committee. An "army" of volunteers is needed, to make a change and to increase attendance. Seconded by Ross. This will be a model for future marketing. Dave Clark explained that the concept of the Spring Gathering closing is incorrect. We renegotiated the contract with Camp Shalom, and we need a minimum of 250 this year, to reach the contracted cost.

Prepare guidelines to market the upcoming Malibu gathering.

There is an urgent need to ensure adequate attendance, otherwise it could be the last Malibu gathering.

Proposed subcommittee:

Jamie (?), Dave Clark, Evan Hughes, Gordon Morris, John Herriot (of CMEN). This list includes men who are not at this meeting.

*Proposed Marketing Considerations:*

Develop a calendar of press releases over the period of time until the actual event.

Recruit volunteers to assist with distribution of flyers.

Reminder to mention the improvements in the facilities that have occurred in a last 3 years in any advertising.

Keep the target market in mind. Idea that we are an "unplugged" organization with a humanistic approach.

Address the (revised) electronic policy at the Malibu gathering.

Marketing the Malibu retreat as an "experience".

To make an attractive advertisement for the Malibu event for the CMG website. "Sexy, Fun" Have the website be colorful, have a wide range of men who are connecting with other men. Not just body painting. Healthy body types. Photogenic.

Specific marketing ideas to be reviewed by the CMG Board, to be narrowed down to which are realistic and appropriate (\*A\* being the highest priority).

\*A\* Aggressively use the gay press to advertise the event. Including digital media, i.e. solely web magazines. Brief press release that we are reaching out, evolving, innovative approach and be snappy, sexy, appealing. Frontiers, San Diego Rage, Palm Springs Desert Daily Guide, etc.

\*A\* Contact the LGBT Centers in Palm Springs, San Diego, LA to include an email blast, bulletin boards, postcards, etc..

\*A\* Contact other Gay clubs, eg Prime Timers, MCC, gay religious organizations, community service projects.

\*A\* Tribe: Mens Health Discussion Group.

\*A\* Leave publicity at bars including cards, and making sure they are replenished.

\*B\* Possibly do a joint event with other organizations (eg Sisters of Perpetual Indulgence).

\*B\* Approach Gay resorts. Porn shops, sex clubs ??.

\*B\* Gay Sports groups.

\*B\* Gay for Good

\*C\* Bulletins boards at gyms.

\*C\* LGBT college groups. UCLA, Long Beach State, USC, Occidental, Pepperdine, Antioch University,

\*C\* Gay organizations within corporations, employee groups.

\*A\* Ask the LA membership to bring a friend in email blast from CMG announcing the event. Perhaps in confirmation when registering for the event.

\*A\* Need a survey question as to how registrant learned of the Malibu event, either during registration or evaluation, for future marketing data.

\*A\* Provide postcard/fliers (say 1,000) to local events committees which are meeting before the Spring gathering informing people to "Save the date"

\*B\* Business card size advertisement.

Remember: Product, Price, Place, People, and Promotion

Note: Have a selection process for people who represent CMG at Pride Festivals, so they are appropriate.

Recommended by: Brit Billeaud, Frank Hermann, Alan Weaver, and Karim Christopher  
**CMG Logo Contest** (Milo Shapiro and Drew Blanchar) See Results below.

A winner was selected, from a contest that attracted eleven entries. Milo presented the finalists via GoToMeeting, from San Diego. Uncle Drew led the discussion at the meeting.

Uncle Drew opened up the discussion, prior to Milo's broadcast. Drew told the Members that the winning designer will receive a \$300 prize. No other prizes are to be awarded. The winning design may be used to supplement but not supplant, the current "Chiron" logo. The CMG Board of Directors will have the authority to investigate the possibilities of logo design usage, and may choose to not use the winning design.

Milo signed in, and reminded the Members that the selection committee, made up of Uncle Drew, Matthew Sunderland, Jamie Simmons, and himself, was not looking for what is most pretty, but what exemplifies the CMG values. There are several designs to consider, 11 in all.

What this contest is about: the winning design will possibly replace the current CMG logo. The final designs convey CMG values, through graphic design. The process is questioned--the current logo is not part of the selection. What values do these logos provide? We have a contest, and our responsibility is to find a winner at this meeting. Why do we want to do this? Milo, Jamie, Uncle Drew, and Matthew were on the contest committee. The contest winner's design won't necessarily be used. This is complicated, seeing that there are eleven final designs, and each one is unique. We have the decision making authority to change the time and the effort. Two suggestions were heard: we select three of the logos, based on the three liked. Jim says there are companies that can redesign the logo, and that it will be brought to usable kinds of format. Tony thinks that we need to go ahead with the contest selection.

After Milo made his presentation, he signed off.

**First Round:**

#1-no votes; 2: 5 votes; 3, 3; 4-11; 5-3; 6-10; 7-6; 8-1; 9-4; 10-1; 11-13.

**Second Round (Final)**

#4-6 votes; #6-9 votes; #7-1 vote; #11-10 votes.

Milo is identified as the designer for logo #11. After a few Members expressed consternation about the winning designer being the promoter for the contest, Joe proposed that we thank Milo for his design, and offer him the winning prize, without prejudice. The Members consented to this proposal, by affirmation.

**Adjournment**

The 2015 CMG Annual Member's Meeting is adjourned 3:00 PM, Sunday, Jan. 18, 2015.

**Next Meeting Location**

The 2016 CMG Annual Member's Meeting shall be planned by the Sacramento LEC. They will announce the location of the next meeting.

**Next Meeting Date:**

January 16 & 17, 2016.