

# CMG 89 - Board of Directors Meeting 2017

Saturday 9.2.2017 location (Camp Newman, Santa Rosa, CA)

## Before we met

Read: Approval of the minutes

Brought: Reports from Local Events Committees

## Attendees

### **Jamie Simmons**

Ben Andy Hein

Milo Shapiro

Larry Geller

Vic Fusilero

Garrick Willhelm

Frank Rothacker

Norm Skonovd

Blaidd Piesinger

Frank Hermann

Clay Kilgore

Charlie Malarkey

### Absent Board Members:

Jeff Rykhus

### Visitors:

Ed Callahan

Phil Carberry

### Elders

Mike Fahy, Al Binky, Joe Wagenhofer, Patrick Knisley, Cat Walker, Frank Herman, Jim Ruboyianes

Approval Minutes of CMG 88 meeting 5.27.17 notes (Pathfinder Ranch, CA ) Approved 12:30 PM PST

## Reports

### Treasurer

Ben Andy

California Men's Gatherings Statewide Account Reports CMG Inc.: Assets \$ 8,000.00

See report.

### Website design

Committee

The CMG Main website will continue to be updated with new look and feel.

Larry: [thecmg.org](http://thecmg.org) is the main page will load according to the user's equipment for desktop, and/or mobile devices. Monthly cost: See notes.

Website Status: Completed update and design.

### Summer Gathering - CMG 89

(September 1-4, 2017) at Camp Newman

Our Summer Gathering had 139 Attendees. This year's at CMG 89 the theme is: "Connecting Men..."

Planning Committee said that Diversity was up for the summer gathering.

Frank: Said that upgrades oversold for the summer gathering.

Mike: Offered An Observation of the First Night at camp and he also commented on Friday night's attendees.

## Fall Gathering - CMG 90

### Committee

The Fall Gathering is open for hosting 90 attendees with a max of 102 guests. A \$ 2,000.00 amount was above the requested \*13% to be deposited into the CMG statewide account. This year's theme is centered around the theme: "Journey into Hope". Considering inviting a Guest speaker from San Diego Gay Men's ...

When guests attend the event they will be offered some new features/items that may include the following to utilize at camp: Scarf to given as a take-home gift. This year's program will be an electronic booklet opt/in/out printability that can be accessed on mobile devices wherever network or wifi is available.

*\*indicates 3-Tier System for CMG statewide account be sure to see note below.*

The App for mobile program book TBA: Guide Book will be on a mobile platform used by devices that can update live; it is also able to add workshops to its calendar feature and receive data input from users with instant feedback when connected to the internet.

The question was asked: Is there a fee? See planning committee notes.

Mobile App Features: The App Can be used offline. The App Can have photos and information in real time with up to 200 downloads.

## Officer Reports

12:47 PM PST

### CMG 90

Fall Gathering, (Camp Stevens, (Julian, CA) continued

Committee

note

Our next gathering begins Third Weekend in Friday-Sunday, November 17-20, 2017

## CMG 89

Spring Gathering (Pathfinder Ranch, CA)

Vic

We had 110 attendees at "The Gifts We Bring"

Frank: Says this gathering shows a profit from \$ 5k surplus 2016 left plus credit \$ 1,200 - \$ 1,300 for pool heater. Note: We got 13 months for the price of 12. We looked at other camps and accessibility for guests is a challenge. Budget: (\$ 300.00) over/short \*PAID 13% to back into the Statewide Account. Expenses \$22,400--a low budget for this Gathering is favored. This is a break-even bd

Note: Ben Andy Planning Spend these funds on something or pass it along to something or give it to the board.

## CMG 91

CMG 91 Status: The gathering will be open to 101 attendees. See committee meeting notes.

## Annual Members Meeting (AMM 2018)

Joe Wagenhafer

location Point Bonita YMCA

Annual Members Meeting Winter 2018

Toured the space \$138/per man including meals and we may have left the fee to be \$100

Each planning committee can donate

\$4k for space

\$ 1,000

Open Registration of 25-35 guests after the fall gathering the events committee will send out the e-notify program TBD Friday/Saturday Night

drop in opt.

Meals and Shelter provided

Conference Room

Adjacent Parking lot

Activities TBD

Amenities pool

Attendees can use: Lyft/Uber

Public Transportation Travel Time: Muni 1hr Runtime

## Registrar

Owner: Clay

Current Registrar to retire TBA

Clay has served for 3 years. The Board thanked him for his continued service and willingness to mentor his future replacement.

Formal Announcement of retirement TBD

## Fundraising Goals

Mike/Joe:

Funding and an inspiring donation toward financial aid. Not excluding marketing CMG using Video.

Milo: Trust and Bequests for CMG

Comments:

President: The ability to say no. How can we empower people to say no. Jamie is planning on attending and has invited board members to a Confrontation Workshop in LA Sept 16th,2017

## Officer Reports Continued...

Milo, CMG Vice President

Sharing information with the committee. Milo informed the board that he will be unable to attend Annual Members Meeting - Winter 2018.

Mike F.: Made a comment on the orientation responsibility of the executive board's vice president to host first timer gathering and debrief.

## Treasurer Continued...

Ben Andy: Out taxes were sent out and is researching confirmation than the taxes have filed. No has set up auto upload and distribute information from nine checking accounts and three savings.

Drew: Suggested sending the taxes out certified.

\*\*Note; "A 3-Tier System will be offered to attendees: \$260 is the lowest tier; \$385 is the highest with a 13% contribution to Statewide Account. Fixed cost: \$2,400 for 120 men; net minimum \$217 per paid man attending; estimated \$200 per paid attendee cost. Camp Cost is \$160 per man ).

See Board Meeting 2016/Jan.

## Marketing

There was \$ 431.00 - \$ 450.00 30k user click-throughs of people who viewed and/or selected to post and/or sharing of the CMG 89 Summer Gathering Action Item: We should consider an update of the video interviews documenting CMG being active in the community, what does it mean to attend local events or gatherings, personal stories, testimonials etc.

## Desert Cities

Jamie: People are interested in starting up again in Desert Cities. Treasurer present at this meeting and they are seeking a Board Rep and Secretary TBA.

adjourn 2:35 PM PST

**CMG 89 Meeting notes**

## Next steps

CMG Board Meeting Fall 2017 CMG 90

BOD

note

**Due: 10/17/2017**

**We would like to remind you to review our previous meeting notes before our next scheduled meeting of the California Men's Gatherings on November at CMG 90.**