

January Business Meeting 2009_FINAL

CMG JANUARY BUSINESS MEETING
Saturday 17, 2008 - Sunday 18, 2008
Desert Aids Project, Palm Springs, CA
Official Roster on last page

Meeting commenced at 10:45 am
Opening Ceremony, Check-in

Michael Bell, introduction to JBM

10:50 Check-ins

Compilation of SWOT analysis survey results - Andrew Miklusicak and Robert
year long process, market research. Andrew presented a hand out of summary numbers.

Brainstorming process of items to discuss this weekend (see brainstorming section)

25 members paid dues for voting

A. ORDERED ITEMS FOR PROPOSALS

1. Online presence - motion passed

Proposal: That the four web related areas make their presentations during a session so that we can define responsibility about how they connect together.
24y/0n/1a/0b.

2. Director of Marketing - motion passed

Amended Proposal: The board establish a position of "Director of Communications" and immediately empower that person to get started with this work.
19y/1n/1a/0b

Discussion - Proposal: Board identify a Director of Marketing that would coordinate all marketing activities of the CMG working with existing board members.
Proposal tabled until Sunday with presentation of more complete description.

After doing research Barry suggest that "Director of Communications" is a better title than "Director of Marketing"

The board appointed Barry Schoenfeld and Barry accepted. He will let us know who the committee members are by next board meeting. Joe Wagenhofer will be his contact for now.

3. Electronics Discouragement - motion passed

Proposal: CMG actively discourages all personal electronics (cell phones, laptops, iPods, PDA's etc.), except in cases emergencies or in designated areas such as cyber cafes, to be created at the discretion of the PC's.
21y/0n/2a/0b.

4. Photo Policy

Proposal: CMG is committed to creating and maintaining a safe space for all men. In keeping with this policy, you are welcome to take photographs and videos only with the permission of the participants in the photographs and video, unless otherwise posted (at the discretion of each PC). If you would like to share or distribute any photographs or videos, you must have the written permission of the Board and all participants visible in the photograph or video.

CMG participants in violation of this policy will be asked to leave the Gathering -- without refund -- and will not be welcome at any future Gatherings. A record of your name and violation will be forwarded to the Board for their records.

PC's can, at their discretion, determine and mark with appropriate signage, any "photos prohibited" areas; a "red dot/wristband" system for participants who do not

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want any pictures of themselves taken; and any other enforcement policies they deem necessary.

All PC's will add this policy as a mandatory "check-off" on registration materials, and include it in their on-site registration packet.
15y/2n/2a/0b

5. Elections of Officers by position - motion passed
Amended Proposal: For the 2009 Board elections two one-year officers will be elected and the four officers will establish their positions as done previously for the 2009 year. For the 2010 board elections, four one-year officers will be elected to specific positions. Three year term limits remain in effect. This is to be a three year experiment and will be re-evaluated no later than the 2014 January Business Meeting. Discussion occurred.
21y/0n/1a/0b.

6. Research Marketing - motion passed
Proposal: The board selects one person to be in charge of all research conducted by CMG.
14y/2n/6a/ob.

7. Events Committee Conference - motion passed
Proposal: Each PC is strongly encouraged to schedule time at their Gathering for the exchange of EC ideas among current EC members, and to welcome new prospective EC members.

In addition, the Outreach Director and the Web Master will schedule up to four teleconferences per year with at least one member from each EC participating, for the purposes of sharing EC ideas, event venues and facilitators, methods and materials, etc.
17y/0n/3a/0b

8. Standardized registration process - motion passed
Propose: That a standardized registration process be developed and coordinated by the Data Diva. The Data Diva will establish a subcommittee of interested persons. The goal is to have a standardized registration process in place by January 2010.
20y/0n/1a/0b

8a. Gathering Registration process Spring Gathering - motion passed
Proposal: We accept the outsourcing of registration and payments to be passed through to members with spring being the test registration. Lee Usher will identify hosting companies that still support our existing programming as a backup resource in case we need to revert to our current system.
18y/0n/1a.

9. Logo and Trademark - motion passed
Proposal: we spend no more than \$100 on copyrighting and trademarking our logo including "Men mentoring men to be men"
16y/0n/2a/0b.

10. Revisit vision statement - motion passed
Proposal: we revisit the current mission statement and vision statement by referring this to our new communications committee to report back progress at the next board meeting. This vision statement shall be revisited annually.
16y/1n/2a/0b.

11. Leadership manuals
No discussion and referred back to the Board of Directors.

12. Program Booklet online - motion passed
Proposal: we propose PC committees be encouraged prior to the Gathering in a secure

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location that is only accessible to registrants make the program booklet available. The online posting would not include registrants contact information. As information and workshops are subject to change, inclusion in the online introduction that events and information are "subject to change."
16y/0n/2a/0b.

13. Clearly define job positions.

Proposal: All board positions are to be supported by a written job description. Referred to Board.

14. Gatherings on different days

Decision: The committees of the Northern Gathering and the San Diego Gathering will discuss other possible dates. Specifically Columbus Day for the northern Gathering and President's Day for the San Diego Gathering. If there is agreement among those two committees to changes the dates, a presentation will be made to the board.

15. CMG Board Meetings at Gatherings - motion passed

Amended proposal: we have additional face to face meetings at Gatherings as needed. The executive board will decide if these are necessary. I further propose that each teleconference and CMG "LIVE" Board meeting be preceded (30 days) by an announcement, which indicates the time, date, and the location of the meeting and a contact number to get the information. This announcement shall be a public invitation on the CMG website and through other means (newsletter, etc.) without any changes to the current budget.
18y/1n/1a/0b.

16. Northern California Planning Committee - motion passed.

Proposal: For the three Northern Gatherings for the summers 2010 through 2012, each planning committee shall consist of volunteer men who consider themselves Norcal supporters. The 2013 JBM may review this policy for continuation
16y/0n/1a/0b.

17. 10% Surplus

Nothing to present this is a non-issue.

18. Membership organization - removed from list

19. Planned Giving

To be explored by Director of Development.

20. Visibility - motion passed

Proposal: It is strongly suggested that the CMG EC and PCs are encouraged to annually select a cause or issue to do fund raising and to create brand recognition.
17y/0n/2a/0b.

21. web proposal - motions passed

Proposal: We accept the research as the best information that we have in regards to our web research.

20y/0n/1a/0b - motion passed.

Proposal: Approve core elements as presented in the presentation.

Unanimous - motion passed.

Proposal: Approve proceeding with Phase 1 bullet points 1, 2 and 3 as defined in the web presentation.

Unanimous - motion passed.

B. BOARD ELECTION RESULTS

Joe Wagenhofer - President
Ben-Andy - Vice President
Lee Usher - Secretary

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Dave Clark - Treasurer

JBM Saturday meeting adjourned at 5:00PM

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Sunday 18, 2008

Desert Aids Project, Palm Springs, CA

Meeting commenced at 10:17 am
Opening Ceremony, Check-in

Breakout sessions for discussions:

General leadership manuals - Barry Schoenfeld
No discussion and referred back to the Board of Directors

Revisit Vision statement - Jim Ruboyanes

Discussion: ways that we do this: Playback theatre, development of YCMG, meditation groups throughout the state, many other local events.

Suggestions: Permanent buddy system, healing arts exchange, heart circle plus, craigslist(Binky's list), better utilization of skill sets and resources that we currently have.

Spring registration questions:

Data question - how long is the data accessible? What formats are available?

Brainstorming section

New process for electing officers by position - Michael B. - 15

- when you are voting - vote specifically for an officer (1 year term this year to make next year
4 people)

10% requirement back to board - Christopher J. - 4

- PC member and because of economic climate, may be a little tough to meet.

Summer Gathering has had all sorts of issues with attendance

Reconsider weekends of Gatherings - Christopher J. - 8

- Some weekends have a lot of competing events, so let's review

Northern California Gathering planning - Uncle Drew - 6

- Sacramento and SF PCs have been taking turns with planning and there is an interest in

rejoining Sac and SF. The current process is not working.

Visibility/Marketing - Virsil - 21

- Branding CMG (what does that mean). Time for this organization to consider that for it's

brand recognition. We do a great job of Gathering but a poor job at Marketing.

Clearly define job descriptions (every position) - Jim R. - 9

Revisit our mission statement - Jim R. - 12

- In three years we are going to represent _____ in the gay community. Review. We have

nothing on the website that defines what "Men mentoring men" means.

Consider becoming a membership - Jim R. - 1

Managed Research - Barry S. - 14

Photo Policy - Ben Andy - 18

- Need policy that we can enforce. Concern about intimacy/safety events and cameras.

Events committee congress at Gatherings - Joe W. - 14

- At summer gathering the EC meeting was very successful.

Holding Board meetings at Gatherings - Mohabee - 8

- Used to be held at every Gathering. Board visibility has diminished.

Currently board is

meeting through teleconference and others do not have access to these meetings. Rotation

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of meetings at different Gatherings.

Results of the SWAT survey - Andrew M.

Leadership manuals / JBM - 10

Regular communications between the ECs/PCs

- Incredible amount of intelligence and experience that are not being shared.

Planned Giving documents - Buzz -

Program booklet online before the Gathering - 10

Standard Registration manual / process defined - 13

Electronics - Barry S. - 20

Trademark logo and slogan - 14

C.

Attendees (paid \$1 dues)

1. Ames, Robert
2. Bell, Michael
3. Blanchar, Drew
4. Clark, David
5. Farshler, Rich
6. Gill, Daniel
7. Harrison, Randy
8. Hein, Ben-Andy
9. Hull, Ron
10. Iglesias, David
11. Johnson, Christopher
12. Miklusicak, Andrew
13. Mohabee
14. Mitchell, Virsil
15. Polischak, Mark
16. Rothacker, Frank
17. Ruboyianes, Jim
18. Schoenfeld, Barry
19. Searing, Drew
20. Simmons, Jamie
21. Usher, Lee
22. Varnen, Michael
23. Wagenhofer, Joe
24. Wahl, Edward
25. Young, Buzz
26. Monie, Ed
27. Pixley, John

Dues paid but not present

Fleisher, Steve

Binky, Al